



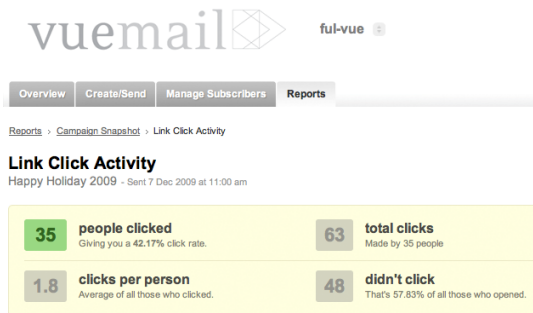
We create an email marketing campaign tailored to your brand and your marketing goals that will connect with your target audience and keep your business in their minds.

The design that we create is completely customized to your brand and needs. We don't use off-the-shelf templates. The design that you approve is then turned into a template that you can send out when ever you like. You have control of your campaign, but if you need our help to send it our we'll be happy to assist you!

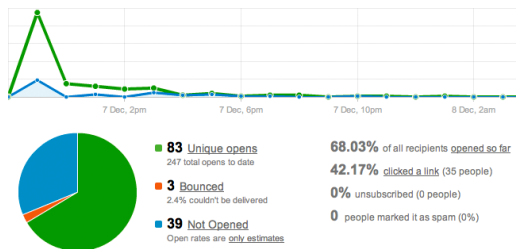
Manage Lists & Subscribers

Vuemail automatically handles signups, un-subscribers and bouncing emails.

You can create segments in your list that target a specific type of subscriber. These can be based on any subscriber demographics you've captured as well as past campaign activity, such as only those subscribers that opened the last 3 emails or clicked a specific link.



Powerful Analytics



See who is opening your e-newsletters, when and what time they are reading them, who forwarded it on to a friend, unsubscribed, bounced out or even marked it as spam.

Statistics like open and click rates are useful for each campaign, but it's when you start comparing results over time the data really shines. By looking at trends, our compare campaigns report makes it easy to see exactly what is and isn't working in the emails you send.

By comparing stats like opens, clicks, bounces, un-subscribers and even spam complaints, you can quickly see what content your subscribers find relevant, and just as importantly, what they don't.

Costs

- \$460 create template design to compliment your brand & initial account set up
- \$15 per campaign + 2 cent per recipient (up to 5000 users)
- \$15 per campaign + 1 cent per recipient (over 5000 users)

Only pay when you send. There is NO signup or monthly fees, you only pay when you send a campaign.

For more info & to get started give us a call 02 9267 6801.